



JOHN STEFFEN

Owner/Consultant, Steffen Consulting, Inc.

John currently owns a consulting practice that helps companies make sense of their data. He predominantly utilizes Microsoft applications such as SQL/SSRS, Visual Studio, and Excel to create business information tools for his clients. These tools put decision-making power in the hands of owners/managers so they can run their businesses better.

Having started his consulting firm in 2003 offering primarily part-time CFO services, John soon added more data-centric technical services for his clients in the areas of reporting and analysis. The first data-driven project Steffen Consulting undertook was leading a team to build a manufacturing cost analysis system for a \$200 million business running SAP. The new system, built in Microsoft Access, decreased staff hours by over 50% while greatly expanding analytical capability. As client requests became more sophisticated, John began using SQL/SSRS and Visual Studio to deliver integrated solutions that gathered data more efficiently, were easier to troubleshoot, and had better options for presentation/analysis. John has gained extensive experience using SQL/SSRS to build reporting infrastructures in the areas of sales analysis, materials management, and financial reporting/accounting. In addition, he has utilized SQL's programming language, Transact-SQL, to build tools for product costing, customer pricing, and manufacturing management.

Prior to founding his consulting practice, John held several positions in the Chicago area and completed his MBA from the University of Chicago. In various corporate roles, John progressed through increasing responsibilities in accounting, finance, customer service, sales, and operations management. These diverse experiences combined with a large breadth of technical skills support John's unique project management ability, allowing him to bridge the gap between information technology professionals, users, and management to build tools that drive value for his clients.

WORK HISTORY

Steffen Consulting, Inc., Owner/Consultant, 2003-current

The NutraSweet Company, Manager of Sales Planning, 2000-2002

Monsanto Company, Manager of Business Analysis, 1997-1999

Fel-Pro, Inc. (now Federal Mogul), Cost and Financial Accounting positions, 1995-1996

FMC Corp, Financial Reporting, Planning, and Analytical positions, 1992-1994

Price Waterhouse (now PwC), Staff Auditor, 1989-1991

EDUCATION

University of Chicago, MBA, 1991-1993

University of Notre Dame, BBA Accountancy, 1985-1989